



Target Training International Atlanta LLC.

DISCOVER • ENGAGE • ADVANCE • PERFORM

## Recruit and Retain Effective Teams with ***TTI Talent Insights***<sup>®</sup>

Implement "Talent Insights" into your company's hiring and professional development process to slash turnover, increase productivity and improve employee engagement.



Talent Insights is simple, yet sophisticated and ideal for recruitment and retention.

Talent Insights effortlessly integrates the Behaviors individuals bring to the job and the Motivators that drive them.

*Talent Insights is available in management/staff, executive and sales versions.*

# What Does TTI Talent Insights® Provide?

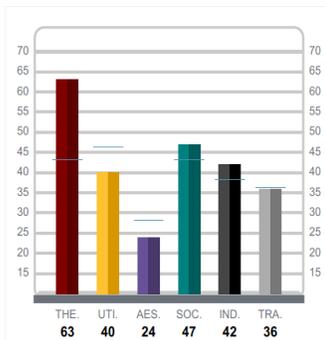
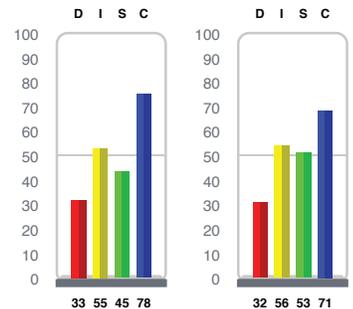
## Behaviors

Understand “HOW” a person will act and the behaviors they will exhibit on the job when they come to work and discover “WHY” they are motivated to succeed. The “Talent Insights” report assists companies in matching a candidate’s or current employee’s “Hard Skills” and “Soft Skills” to the Job’s Requirements in order to achieve improved communication skills, maximum productivity, job satisfaction, retention and superior employee performance.

Talent Insights tells you *how* this individual will perform.

Adapted Style

Natural Style



## Motivators

Motivators are often referred to as Attitudes, the “WHY” that drives a person’s life, actions and decisions. It is a person’s way of looking at life; what they value positively or judge negatively which in turn creates a need that drives an individual to act using their behaviors to achieve personal satisfaction.

How do a person’s Attitudes, Beliefs and Motivators develop? They are a combination of both genetics, the environment, are developed through stages in a person’s life and are related to stimuli such as conflict, stress, pain and through experiencing pleasure, satisfaction and joy.

Understanding your own Motivators and then recognizing the driving forces in other’s lives will help identify and resolve three types of conflict:

**You-Me / Me-Me / Me-Job**

*Talent Insights defines how an individual’s behaviors and motivators blend together, so you’ll understand how to enhance performance and increase overall job satisfaction.*



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